

PremierSail at the 16th Monaco Yacht Show 20 - 23 September 2006

Have you ever dreamed of owning your own superyacht, or providing your family, friends and guests with a luxurious platform for vacations and celebrations? Have you been put off by the cost of superyacht ownership and the expense of maintaining and managing this type of asset? Many people visiting the 16th Monaco Yacht Show (MYS) in September would have been tempted to dig deep and purchase a superyacht, or at least a small tender for one. However, there is another way to achieve your dreams, without the cost, hassle and financial commitment that these prestige vessels demand. PremierSail was at the MYS 2006 to introduce their preferred concept in superyacht ownership, which provides a simple and cost-effective means of owning a superyacht.



View over MYS 2006, Port Hercules, Monaco

This year's show was the biggest and best yet, with more than 22,600 visitors, 91 super and mega yachts between 25 - 90 metres in length, and 80 cocktails and parties. Besides the vast assortment of toys and tenders, the latest audio visual gadgets, communications hardware, computer software, service providers, shipyards and brokers, some of the most luxurious superyachts in the world were presented in all their glory and splendour. No-one could fail to be impressed by the 21st Century technofix of 'Maltese Falcon' or the dizzying heights of the 89-metre mast of 'Mirabella V', the largest sloop in the world available for charter at a cool US\$275,000 per week.



Technofix of the 'Maltese Falcon' & the dizzying heights of 'Mirabella V'

The show's fleet of sailing yachts represented the cream of the industry's designers and builders. Philippe Briand, Bruce Farr, German Frers, Perini Navi, Nautor Swan, Alloy Yachts and more were demonstrating the very best in superyacht design and craftsmanship.

Famous yachts of the past such as 'Lulworth', 'Philanderer' and 'Drumbeat' were lined up alongside the brand new launches of 'Santa Maria', 'Pink Gin' and 'Y2'. Many more were anchored outside the harbour with interested parties being regularly shuttled back and forth by a flotilla of tenders. This surely must have been the most expensive collection of superyachts at any one show. It was estimated that more than €2.5 Billion worth of yachts were in the Port Hercules alone, all highly polished by their professional and welcoming crews.

Whilst a visit to MYS is a most desirable way to spend the final days of September, and a coastline tour of the beautiful French Riviera is a must, you have to remind yourself that superyacht ownership is serious business. PremierSail had a very successful show, with viewings of seven sailing superyachts that we are interested in purchasing in the coming years. For those of us privileged enough to go onboard one of these palatial leviathans, you can't help wondering if you have ventured into the realms of the rich and famous. But this is fast becoming a lifestyle available to families, entrepreneurs and investors who are not billionaires or celebrities.



The Monte Carlo Casino in Monaco

With ever-increasing numbers of superyachts being constructed, there is a growing need for individuals, families, syndicates and companies to extend their investment portfolio to sustain the prestige, value and beauty of pre-owned superyachts. And it need not be a gamble. PremierSail is a superyacht purchase and management company, providing luxury sailing for a fraction of the cost whilst maintaining safe, relaxing and rewarding vacations for PremierSail members, family and friends in some of the most desirable worldwide locations.

The PremierSail fractional ownership programme provides the opportunity for a limited number of individuals to enjoy the lifestyle and ownership of a superyacht. Co-owners each pay a one-off membership fee and an annual management fee to cover all operating costs. This is less than half the price for chartering the same yacht, is all-inclusive and guarantees the return of your purchase fee when you relinquish your shares.

Order a brochure from the PremierSail website today.
www.premiersail.com